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bcmsonline.org/heartstrings



Dear Volunteer:

Thank you for agreeing to participate in HeartStrings 2010 to raise money for [Project Access](#)! As a HeartStrings 2010 participant, **you are asked to raise at least \$200 and participate in a fun, one-hour workout on February 6.** In addition to raising money for Project Access, you help increase awareness of this award-winning program.

Project Access is a program through which physicians provide free care for low-income uninsured Buncombe County residents with medical needs. In 2008, over \$14 million in documented free care was provided by physicians, Mission Hospital, and community partners who receive no reimbursement or compensation for their services. HeartStrings raises money to support Project Access and the patients they serve.

Feel free to direct people to our website (www.bcmsonline.org/heartstrings) or ask your team captain for Project Access brochures. We are very proud of what our physicians, hospital, and Project Access partners are doing for our community.

Step One: Register Online Today!

1. Go online to www.bcmsonline.org/heartstrings
2. Choose **Register** from the navigation bar on the left side of the screen
3. Fill in all required information then confirm your registration via email
4. Then go back to the main page and click **Sign up for an existing team**

Resources for your success

In the [Participant section of the HeartStrings website](#) we provide you with a [virtual Participant Packet](#) so you can successfully raise your funds and enjoy HeartStrings. Below are a few useful links to get you started. **If you prefer getting these materials in a printed rider packet, ask your captain for one.**

- **Participant Support Letter**
You can print [this letter](#) and mail it or email it to friends and family asking for their financial support. A credit card form appears at the bottom of this letter. Your supporters can also pay by check or cash.
- **Donation Materials**
As you secure support, make sure to record each donor's name, address, and contact info (this allows us to mail them a letter thanking them for their tax-deductible contribution). We accept cash, checks (made out to **BCMS Foundation**), or credit card donations ([credit card slips](#) are included). **All donations are due at check-in on February 6.**
- **Fundraising Tips Sheet** ([link](#))
Highlights many ideas you can use to successfully meet (and exceed) your fundraising goal of \$200. Use whichever ideas appeal to you and the people you intend to ask for donations. Have fun and believe in yourself!

Your goal is to raise at least \$200. If you raise more, you might even get a prize as one of the top fundraisers (overall and on teams)! We hope that you have fun every step of the way. If you need more information, please contact your captain or Team Recruitment Co-Chair, Shonnie Lavender, at 274-2267, ext. 311 or shonnie@bcmsonline.org.

Thank you again for your support and commitment to improving the health of our community!